



Live Salesforce Training to Provide Free Training to Unemployed

LiveSalesforceTraining.com to provide unemployed with needed skills to fill the technology gap in corporate America

PENNSYLVANIA, Dec. 13, 2011 -- /PRNewswire/ -- Live Salesforce Training (<http://livesalesforcetraining.com>) the global consulting firm focused on results based solutions for the Social Enterprise announced that it is offering free Salesforce.com training for a variety of roles. The aim of the initiative is to deliver needed training that provides unemployed technology professionals with relevant skills that businesses demand.

“Employers are unable to fill jobs with the current talent pool. Technology changes rapidly, and IT professionals often lack the skills needed by companies. This skill gap is based on a lack of alignment between the candidates companies seek and skill sets IT professionals possess. The result is underemployed and unemployed individuals”, according to Ivan Feher, principal at Live Salesforce Training. Network engineers with experience in hot technologies like Cloud Computing, and database developers are among the technology positions in top demand, according to a national Robert Half survey and projections for the fourth quarter of 2011.

“Job creation is a principal concern for government. However, there has not been a focused effort and investment in creating the skills needed to fill these jobs. There is a need to deliver tailored agile technology solutions to customers going beyond a mere general application of technologies. Successful candidates need to complement technical skills, with strong business skills, industry skills, and collaboration skills. Knowledge of how to apply these skills to building organizational brands is also critical,” continues Feher.

LiveSalesforceTraining.com is spearheading a training program to unemployed individuals with Cloud Computing and software as a service (SaaS) courses for different roles that can include, Social Media, Marketing, Lead Generation, Customer Service Rep (CSR), Analytics, Forecasting, Portals, Dashboards and others. For details visit: <http://www.livesalesforcetraining.com/list-of-classes>

Those interested in Salesforce.com training should submit their entry at <http://www.livesalesforcetraining.com/unemployed> and tell us your story in terms of the challenges you face being unemployed and how this training can help you. You are encouraged to include a brief video that is under 2 minutes.

About Live Salesforce Training

Live Salesforce Training helps organizations of all sizes quickly adapt to changes in their business environment for a competitive advantage. We accomplish this by aligning innovative technologies with business best practices to facilitate success. From Cloud deployments to sustainability programs, we have worked with Salesforce.com since 1999. [Live Salesforce Training](#) is a service of [Customer For Life](#) with headquarters in Scranton, Pennsylvania and customers worldwide.

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